

Social Impact Canvas

Initiative: _____

Planning for Impact	Increasing Library Contribution	Demonstrating Library Impact & Value
Problem to solve	Solutions	Outputs
Customer/Stakeholders	Activites	Outcomes/Impact
Purpose/Intended impact	Community Engagement - Partnership opportunities	Evaluation <ul style="list-style-type: none">• Indicators• Data collection tools Prototype - test - improve Stop-Change-Start
Strategic Outcomes	Community Engagement - Advocacy opportunities	Compelling Messages/Stories
Benefits Resources Costs	Enablers Barriers/Constraints/Risks Revenue Model	Marketing/Promotion/Communication